

WDM1141 Digital Typography Final Project Description

For your final project, you will be developing a web page template and sample web pages on a topic of your choice. The topic must relate to the general theme of typography, fonts, words and/or language. Your design will have to be created entirely from typographic elements. Some examples might be:

- A specialized encyclopedia or dictionary
- A history of typography or some aspect of typography
- Poetry, fiction or other creative writing

Technical Requirements

- Design uses only shapes and typographic elements for visual design
- CSS-based layout and formatting
- Minimum five (5) HTML pages
- Proper formatting of all HTML
- CSS style sheets defining separate formatting for desktop and print
- Proper formatting and use of CSS
- At least two examples of typography used as graphic in desktop pages

Grading

- Original and creative use of typography (20 points)
- ARCS - Aesthetics, Readability, Clickability, Scannability (25 points)
- Layout and composition (25 points)
- Formatting and structure of XHTML and CSS, use of CSS-based templates for screen and print platforms (20 points)
- Completeness, functionality, spelling and grammar (10 points)

The final project is worth 100 points and represents 50% of your final grade.